Social Posts

1. Let's join together, united as ambassadors with a common mission to explore and protect our ocean.

2. Let's join together, united as ambassadors with a common mission to explore and protect our ocean.
Social Story
Email Headers
PADI has created the above email template for use on Mailchimp. This is an example template that you can edit to communicate if:

- You are participating in PADI Women’s Dive Day for 2020
- You will be conducting a virtual or physical event on July 18th with attendance details

The email template content can be edited however you see fit according to your individual situation.

Similarly, the email headers on the previous page have been created in order for you to communicate to your email subscribers that you are participating in PADI Women’s Dive Day on July 18th.

You can add these to your own email communications or they can be added to the Mailchimp template provided.
Download The Assets

The below assets can be downloaded and edited through Canva and the email template can be downloaded and edited through Mailchimp. Canva is a free graphic design platform that allows users to create social media graphics, posters and other visual content. PADI recommends that you sign up for an account on both platforms to easily edit the graphics and email templates in this toolkit.

**SOCIAL POSTS**
Solo Diver
Underwater
Topside

**COVER IMAGES**
Solo Diver
Underwater
Topside

**EMAIL HEADERS**
Underwater
Topside

**SOCIAL STORY**
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Your PADI Regional Support team is here to assist you in any way with any questions you have regarding this toolkit and the resources provided. Please feel free to contact your PADI Regional Manager or contact PADI Marketing directly with any questions or for some additional guidance.
THANK YOU