

PADI “12 Days of Scuba” 2018 Contest

No purchase is necessary to enter or win.

Eligibility:

PADI’s 12 Days of Scuba contest (“Contest”) is open to anyone who is 18 years of age or older (“Entrant”). Employees, officers, directors and family members of employees of PADI Worldwide Corp. Warner Bros. Entertainment Inc. (“Warner Bros.”), and all related and affiliated companies (collectively referred to as “PADI”), globally, are not eligible for the Contest. Contest is void in the Australian Capital Territory (ACT) of Australia, Iraq, Iran, North Korea, Sudan, Syria and anywhere restricted or otherwise prohibited by law.

General Rules and Conditions:

By entering the Contest, Entrant agrees to be bound by these Official Rules. Entrants warrant that any photo(s) or video(s) they upload to the Contest are photo(s) or video(s) taken by Entrant. Entrants warrant that any text-based submissions they upload to the Contest are original work and not plagiarised from any other source. Entrant gives PADI and/or its designee the legal unlimited rights to use any photo, video, text or other content submitted for the 12 Days of Scuba Contest (“Contest Submission”). Entrant warrants that all information provided is accurate and that Entrant personally took any photo(s) or video(s) submitted for this Contest and has the legal right to use any photo or video submitted by Entrant for this Contest. Entrants warrant they have releases for use of any photo(s) or video(s) of recognizable third parties in the photo(s) or video(s). PADI’s use of Entrant’s Contest Submission including any photo(s) or video(s) will not violate any third party rights. All Entrants agree to release, discharge, and hold harmless PADI, Warner Bros., Facebook, Instagram, Twitter, YouTube, or GooglePlus, and each of their respective parents, affiliates, subsidiaries, advertising agencies, agents and their employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in this 12 Days of Scuba Contest, any Contest-related activities, and the acceptance and use, or misuse of any prize awarded hereunder. By entering a Contest Submission in the 12 Days of Scuba Contest Entrants hereby grant PADI the non-exclusive royalty-free irrevocable rights, in its sole discretion, to use, reproduce, copy, publish, display, distribute, perform, translate, sublicense, adapt, modify, create derivative works from and otherwise exploit the Contest Submission (in whole or in part) and to incorporate the Contest Submission in other works, in any and all markets and media, whether now known or hereafter developed, throughout the universe in perpetuity; these rights are granted to PADI whether or not Entrant’s submission is a winning submission. Winner (“Winner”) will be required to sign and complete a Publicity Release & Affidavit of Eligibility and return it to PADI within 72 hours of notification, otherwise the prize may be forfeited and awarded to an alternate Entrant. Winner gives PADI unlimited rights to use Winner’s name, picture, Contest Submission and likeness, globally, in advertising and publicity for this 12 Days of Scuba Contest, and for any other PADI use, without further compensation, where permitted by local law. Such use may include but is not limited to PADI YouTube Channel and related scuba YouTube Channels, Facebook, Twitter, PADI Blog, Instagram, www.padi.com and press releases. No substitution of prize is permitted. PADI’s decision and selection of the Winners shall be final.

How to Enter: Entrants can enter the 12 Days of Scuba Contest on a daily basis from 3-14 December 2018 by participating in each challenge posted to Facebook, Instagram, YouTube, Twitter, Google Plus and the PADI Blog.

Three entries will be accepted per Entrant per day. The Contest opens on 3 December 2018 17:00 (UTC) and closes on 14 December 2018 21:59 (UTC). The Contest will run over a total of twelve (12) days, comprised of twelve (12) daily challenges. For each daily challenge, entries will be open at different times for each respective day. For individual daily timings see “Contest Timings, Criteria and Prizes”.

Contest Timings, Criteria and Prizes

At the conclusion of each Entry Period the judges (PADI staff) will review all eligible entries received and select the Winners based upon quality, inspiration, originality, creativity and/or humour. Entries which include references to divers touching marine life or the reef, including artificial reefs such as wrecks, will be disqualified.

Contest Submissions must be in good taste and shall not contain violence, profanity, unlawful references or other potentially offensive language or visuals. PADI reserves the right not to post any Contest Submissions received, for any reason, and to remove Contest Submissions already posted, and disqualify such Contest Submissions in PADI’s sole discretion.

Entrants can enter as many of the daily challenges as they wish, but are not obliged to enter any minimum number, as each daily challenge will be judged on the individual entries received.

- **“Day 1” challenge** takes place on 3-4 December 2018 and entries must be submitted between 3 December 17:00 UTC and 4 December 16:59 UTC. The entrant must share a scuba selfie on their personal Instagram account or Instagram Story tagging #scubadivingselfie @paditv @gopro #contest. There will be one (1) winner who will receive 1 GoPro Hero 7 Black (RRP \$399.00 USD).
- **“Day 2” challenge** takes place on 4-5 December 2018 and entries must be submitted between 4 December 17:00 UTC and 5 December 16:59 UTC. Entrant must leave a comment on the PADI Facebook post for the “Day 2” challenge with what their dream dive destination is and why. There will be one (1) winner who will receive 1 x Akona Maverick Dive Travel Bag (RRP \$310.00 USD).
- **“Day 3” challenge** takes place on 5-6 December and entries must be submitted between 5 December 17:00 UTC and 6 December 16:59 UTC. Entrants must tag their ocean hero and tell us why he/she is entrant’s ocean hero on PADI’s Instagram post or Instagram Story for the “Day 3” challenge. There will be one (1) winner who will receive an *Aquaman* Limited Edition Xbox, Xbox ONE LEGO DC Super-Villains Deluxe Edition game, *Aquaman* water bottle and *Aquaman* tote bag (RRP \$715.00 USD).
- **“Day 4” challenge** takes place on 6-7 December and entries must be submitted between 6 December 17:00 UTC and 7 December 16:59 UTC. Entrants must share their fondest memory from learning to dive on the PADI Facebook post for the “Day 4” challenge. There will be one (1) winner who will receive two PADI eLearning codes: one Open

Water Diver program (RRP up to \$185.00 US) and one of the following: Advanced Open Water, Enriched Air Diver, Digital Underwater Photographer or Rescue Diver (RRP up to \$179.00 USD).

- **“Day 5” challenge** takes place on 7-8 December and entries must be submitted between 7 December 09:00 UTC and 8 December 08:59 UTC. Entrants must comment on this [YouTube video](#) with how they are committed to helping protect the ocean. There will be one (1) winner who will receive a Conservation Prize Pack (Project AWARE t-shirt, Project AWARE tote bag, Dive Against Debris bag, PADI tote bag, PADI water bottle, PADI utensils, PADI reusable straws, PADI dry bag) (Valued up to RRP \$250.00 USD).
- **“Day 6” challenge** takes place on 8-9 December and entries must be submitted between 8 December 09:00 UTC and 9 December 08:59 UTC. Entrants must post an Instagram Story video or comment on the PADI Facebook post for the “Day 6” challenge with a video of themselves saying ‘I am a diver because’ in their native language and include @padi tv @seikowatchusa #contest. There will be one (1) winner who will receive 1 x Seiko x PADI watch (RRP \$395.00 USD).
- **“Day 7” challenge** takes place on 9-10 December and entries must be submitted between 9 December 09:00 UTC and 10 December 08:59 UTC. Entrants must comment on the PADI Facebook post for the “Day 7” challenge telling us which PADI course they would like to take next and why. There will be one (1) winner who will receive 1 x Suunto D4i Novo dive computer (RRP \$824.95 USD).
- **“Day 8” challenge** takes place on 10-11 December and entries must be submitted between 10 December 09:00 UTC and 11 December 08:59 UTC. Entrants must submit a photo or video of themselves demonstrating their favorite marine animal hand signal on their own Instagram Story or Twitter and tag #padi4marineanimals, @padi tv @whales_org #contest. There will be one (1) winner who will receive a marine animal adoption kit from the Whale and Dolphin Conservation Society (RRP \$50.00 USD).
- **“Day 9” challenge** takes place on 11-12 December and entries must be submitted between 11 December 22:00 UTC and 12 December 21:59 UTC. Entrants must retweet the “Day 9” challenge tweet posted on the PADI Twitter account and tell us which ear equalization technique works best for them ([referring to this article](#)). Must include #contest along with retweet. There will be one (1) winner who will receive a Diver’s Alert Network (DAN) Swag Pack (Dry bag, Deluxe surface signal kit and an Oronasal Mask) (RRP \$150.00 USD).
- **“Day 10” challenge** takes place on 12-13 December and entries must be submitted between 12 December 22:00 UTC and 13 December 21:59 UTC. Entrants must submit their best marine life photo in the comments of the PADI Facebook post for the “Day 10” challenge. There will be one (1) winner who will receive a Sea Life camera dive light (RRP \$250.00 USD).
- **“Day 11” challenge** takes place on 13-14 December and entries must be submitted between 13 December 22:00 UTC and 14 December 21:59 UTC. Entrants must share a photo or video of themselves with their favorite PADI certification card on their own

Instagram Story and tag @paditv and include #contest. There will be one (1) winner will receive a PADI Gear Swag Bag (PADI backpack, Leus towel, dry bag, and water bottle). (Valued up to RRP \$200.00 USD).

- **“Day 12” challenge** takes place on 14-15 December and entries must be submitted between 14 December 22:00 UTC and 15 December 21:59 UTC. Entrants must shout out to an amazing PADI woman in their life in the comments of the PADI Instagram post or Instagram Story for the “Day 12” challenge and tell us why they need a new wetsuit. There will be one (1) winner who will receive an Xcel whale shark wetsuit (RRP \$300.00 USD).

Entrants must have signed releases from people that are in Entrants’ photos, allowing Entrants to submit their image for the purpose of this Contest. Winners must provide the release(s) to PADI.

Entrants may only win one prize. Where group photo(s) or video(s) are submitted, only the Entrant will be eligible to win a prize. All federal, state/provincial/territorial, and local taxes, fees and surcharges and taxes (whether foreign or domestic, and including income, sales, and import taxes) on prizes are the sole responsibility of the Winner.

Winner Selection:

Each daily winner will be chosen based on the above judging criteria within 48 hours of the entry closing time for that daily challenge. Winners will be notified within 24 hours of selection via direct message on the social media channel that they submitted their entry. Winners have 72 hours in which to accept the prize and return the relevant release forms otherwise PADI reserves the right to select an alternative winner. PADI is not responsible for lost or misdirected messages, mail or email. Winners’ names and/or Contest Submission may be displayed on the PADI 12 Days of Scuba contest page, PADI Facebook page, PADI Twitter feed and other social networks as well as the PADI Blog. In cases where personal information may be visible (such as on certification cards) PADI may censor/edit photos to protect the winner’s personal information. PADI’s decision and selection of the Winner shall be final.

PADI or its affiliates may rescind any promotion found to contain errors, without liability, at PADI’s sole discretion.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, Twitter, YouTube, or GooglePlus.

You understand that you are providing your information to PADI and not to Facebook, and such information is subject to PADI’s Privacy Policy www.padi.com/scuba-diving/about-padi/privacy-policy/

Entrants are also subject to the Terms and Conditions and Privacy Policies of Facebook, Instagram, Twitter, YouTube, and GooglePlus.

This Contest shall be governed and construed in accordance with the laws of the State of California exclusive of its choice of laws principles. The California State courts of Orange

County or the United States District Court for the Southern District of California shall have exclusive jurisdiction and venue over any dispute arising out of or relating to this Contest.

Chances of winning are dependent upon the number of entries received, and the opinion of judges regarding the judging criteria as outlined above.

Warner Bros. Entertainment Inc. and its parent, affiliates and subsidiaries are not responsible for the promotion, administration or execution of this Contest.

AQUAMAN and all related characters and elements © & ™ DC Comics and Warner Bros. Entertainment Inc.